

CONSTRUCTION INDUSTRY INTELLIGENCE

EZELOGS

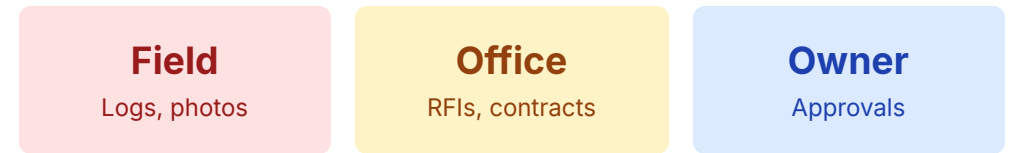
Turning construction activity into governed signals, priorities,
recommendations, decisions, and evidence.

The Construction Information Problem

\$2.16 trillion in US construction spending. Fragmented information.

- Project records scattered across disconnected systems
- Manual reconciliation between field, office, and owner
- Institutional knowledge disappears after closeout
- Compliance documentation burden increasing
- AI adoption without governance or traceability

Current State: Fragmented Information



No connected intelligence across boundaries

Why Now

Infrastructure Investment

\$305B+

IIJA funding

Compliance Pressure

↑

Documentation requirements

AI Governance

Human

Governed intelligence demand

Consolidation

Fatigue

Point-solution proliferation

Organizations are ready for intelligence platforms that work alongside existing systems.

EzeLogs: Construction Industry Intelligence

04

Construction intelligence built on authoritative project records—turning construction activity into governed signals, priorities, recommendations, decisions, and evidence.

What EzeLogs Is

- Lifecycle-organized intelligence platform
- Authoritative construction records
- Human-governed AI assistance
- Integration coexistence

What EzeLogs Is Not

- Another field application
- Module catalog
- Generic AI assistant
- Wholesale replacement platform

Construction Intelligence Operating Model



Records → Signals
Activity generates governed signals from authoritative records

Signals → Attention
CIR vigilance detects risks and surfaces Needs Attention

Attention → Evidence
Human decisions create traceable evidence

Construction Lifecycle Coverage



Cross-Lifecycle: Universal Search | Intelligence Home | Needs Attention
Status: PRODUCTION_VERIFICATION_PENDING

VERIFICATION_PENDING Awaiting Gate 02 CONFIG_DEPENDENT Per configuration ROADMAP Planned

Product Capabilities

Core Capabilities

Capability	Status
Universal Search	VERIFICATION_PENDING
RFI Management	VERIFICATION_PENDING
Needs Attention	VERIFICATION_PENDING
Intelligence Home	VERIFICATION_PENDING
Tenant Isolation	VERIFICATION_PENDING
Daily Coordination	VERIFICATION_PENDING
Portfolio Intelligence	ROADMAP

Buyer and Stakeholder Use Cases

08



Public Owners

- Project visibility
- Compliance docs
- Knowledge preservation



General Contractors

- Field/office coordination
- RFI management
- Sub collaboration



Construction Managers

- Multi-party oversight
- Stakeholder reporting
- Decision support



Specialty Contractors

- Mobile field workflows
- Documentation
- Coordination

Field → Office → Project intelligence with role-aware access

Note: Portfolio-level cross-project intelligence is **ROADMAP** — not currently available.

Market Opportunity



Segment	Market Size	Allocation
Public Owners & Agencies	\$0.66B	18%
General Contractors	\$1.38B	38%
Construction Managers	\$0.44B	12%
Specialty Contractors	\$1.17B	32%

TAM from industry reports. SAM/SOM use internal assumptions. See Market Opportunity Appendix.

Business Model

Revenue Model

Tier	Target	Basis
Free	Evaluation	Ongoing access
Pro	Teams	Per-user subscription
Enterprise	Organizations	Platform license

Competitive Landscape

Capability	EzeLogs	Procore	Autodesk CC	Oracle Primavera	HCSS/Viewpoint	Visual AI
Authoritative Records						
Lifecycle Coverage						
Human-Governed AI						
Explainability						
Integration Coexistence						
Public-Sector Ready						

 Strong  Partial/varies  Limited

Visual AI = Buildots, OpenSpace category. Based on public product info (Sep 2026).
EzeLogs capabilities shown as partial pending production verification.

Differentiation and Defensibility

Core Differentiation

Intelligence Architecture

Purpose-built for construction workflow intelligence

Human Governance

AI assists; humans approve with full traceability

Integration Philosophy

Coexists with existing systems

Defensibility Strategy

Dimension	Approach
Data Value	Records accumulate over lifecycles
Platform Depth	Lifecycle coverage across stages
Domain Expertise	Construction-specific architecture
Integration Model	Coexistence reduces replacement pressure

Platform Readiness

Platform Status

Component	Status
Production Platform	DEPLOYED
Tenant Isolation	VERIFICATION_PENDING
Core Workflows	VERIFICATION_PENDING
Intelligence Home	VERIFICATION_PENDING
Mobile Access	AVAILABLE

Go-to-Market Strategy



Sales Motion



Leadership and Delivery Capability

15

Organizational Capability

Construction & Capital Project Delivery

Public-sector construction and CM experience

Enterprise Software & Architecture

Cloud infrastructure and SaaS development

Public-Sector Implementation

Government deployment experience

Security & Governance

Compliance and audit architecture

Quality Assurance

Product quality and testing

Customer Success

Enterprise onboarding and support

Delivery Approach

- Direct implementation partnership
- Phased deployment
- Integration-first approach

Public leadership biographies pending approval.
Details available for qualified investment discussions.

CONSTRUCTION INDUSTRY INTELLIGENCE

EZELOGS

Turning construction activity into governed signals, priorities,
recommendations, decisions, and evidence.

Website

ezelogs.com

Contact

contact@ezelogs.com

Demo

ezelogs.com/demo